Analisi sito web
shopvetrine.com

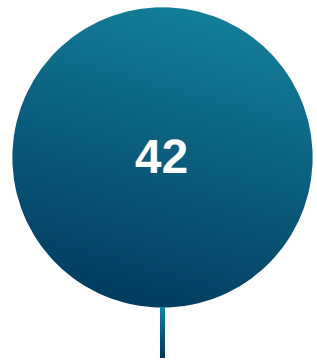
64.605 in Italia - n. **1191** nel settore *Mobili per la casa*

Zoom Authority

Zoom Trust: **40**

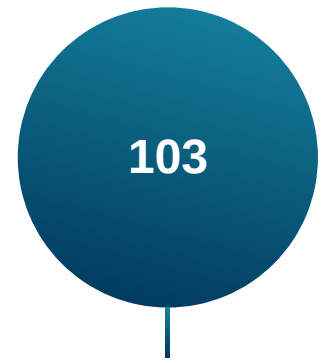
Traffico organico

Keyword: **2.816**



Traffico AI Overview

Keyword: **14**



Backlink

Referring Domains: **75**

SEO

Keyword totali	**2.816**
In top 10	**537**
Posizioni 1-3	**151**
Posizioni 4-6	**147**
Posizioni 7-10	**239**

AI Overview

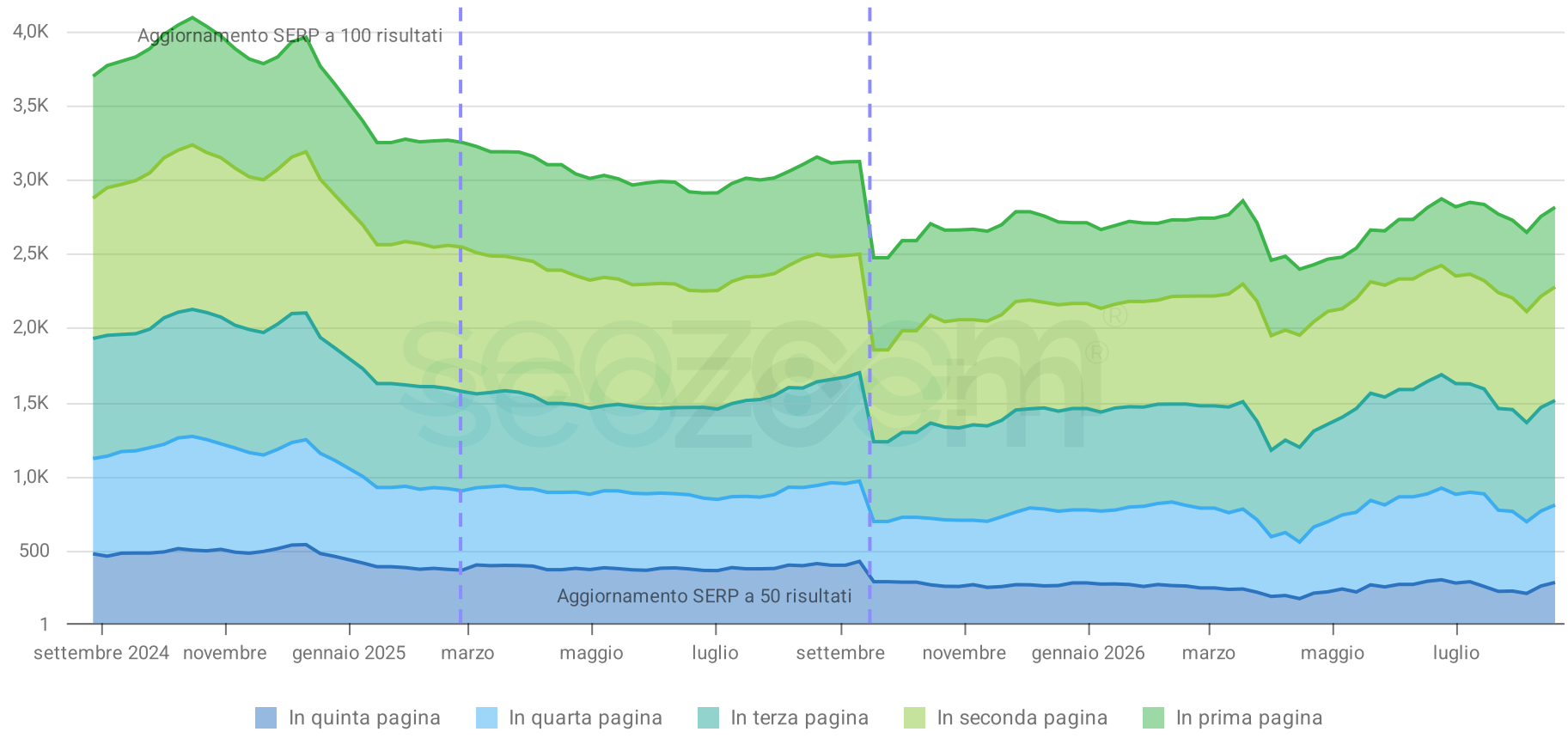
Keyword	**14**
Menzioni	**4**
Menzionato per primo	**1**
Posizione media	**4,35**
Visibilità	**4,21%**

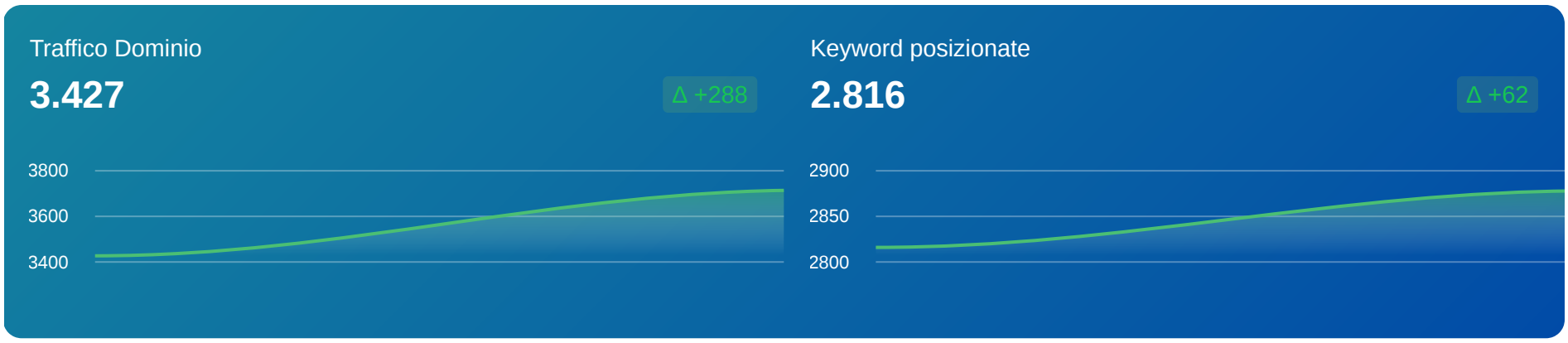
Backlink

Totale Backlink	**103**
Domini di riferimento	**75**
DoFollow	**64**
NoFollow	**39**
Qualità dei backlink	**10%**

Andamento sito

Distribuzione keyword

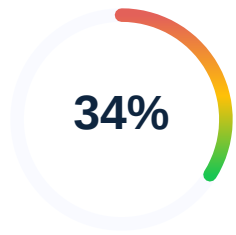




Metriche

Zoom Authority

Trust



Stability

Opportunity

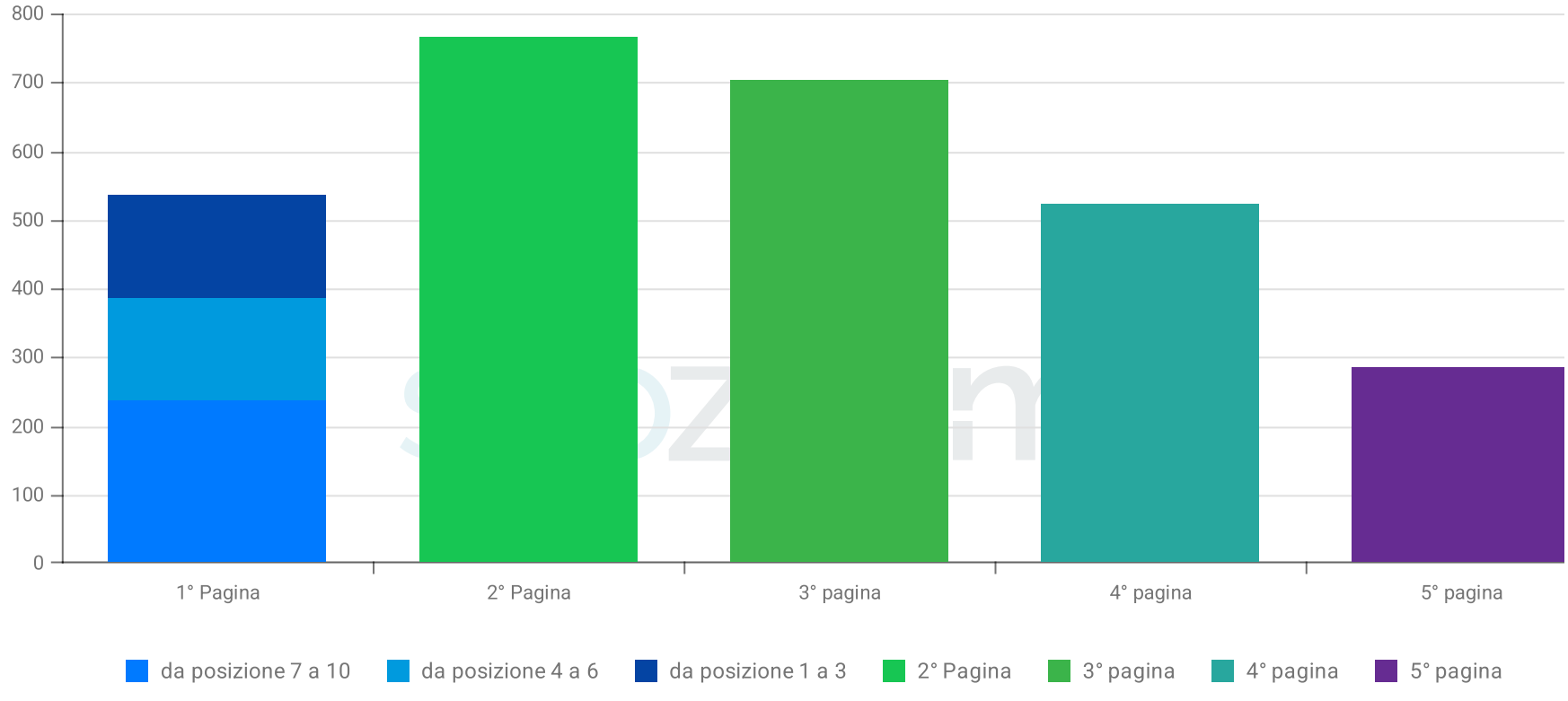
Settori

Settore	Posizione nella classifica nazionale	TZA
Mobili per la casa	1191°	48
Gestione Aziendale	3923°	43
Veicoli a motore	5681°	36
Antiquariato e Collezionismo	4865°	35
Ufficio	4176°	34

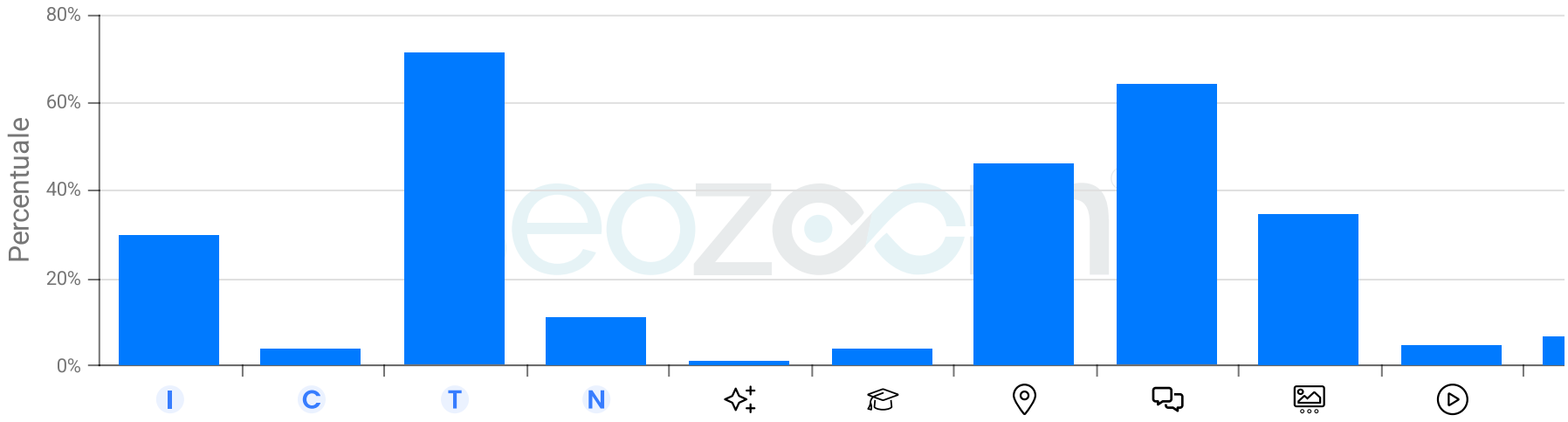
Andamento annuale

	Volume stimato mese	Variazione trimestre
UN ANNO FA	3.469	
9 MESI FA	3.121	-10.03%
6 MESI FA	2.527	-19.03%
3 MESI FA	2.587	+2.37%
TENDENZA REAL TIME	3.427	+32.47%
VARIAZIONE SUI 12 MESI		-1.21%

Distribuzione keyword



SERP Feature nel settore



Andamento keyword

Keyword migliori

Keyword e URL	Pos	Var	Var. Vis.	Volume	Vis. Attuali	KD	
vendita mobili usati https://shopvetrine.com/mobili-usati-roma/	5	7	220	4.400	220	44	
compro mobili usati pagamento contanti https://shopvetrine.com/mobili-usati-napoli/	5	-1	-7	1.300	65	19	
valutare mobili antichi https://shopvetrine.com/come-valutare-mobili-antichi-online-gratis-antiquariato-del-mobile-antico/	7	3	6	590	18	24	
vendo mobili usati roma https://shopvetrine.com/mobili-usati-roma/	2	0	n/a	590	93	36	
valutazione mobili antichi https://shopvetrine.com/come-valutare-mobili-antichi-online-gratis-antiquariato-del-mobile-antico/	10	0	n/a	590	12	30	
compro mobili usati https://shopvetrine.com/mobili-usati-roma/	10	-7	-48	590	12	38	
vendere mobili usati roma https://shopvetrine.com/mobili-usati-roma/	1	1	176	590	269	36	
vendita mobili usati roma https://shopvetrine.com/mobili-usati-roma/	1	1	176	590	269	39	
comprare mobili usati https://shopvetrine.com/mobili-usati-napoli/	10	3	12	590	12	36	
cucine usate caserta https://shopvetrine.com/caserta-vendita-mobili-usati-a-caserta-ritiro-di-armadi-arredamento-divani-cucine-quadri-a-caserta/	10	0	n/a	480	10	50	

Keyword importanti in salita

Keyword e URL	Pos	Var	Var. Vis.	Volume	Vis. Attuali	KD	
vendita mobili usati https://shopvetrine.com/mobili-usati-roma/	5	7	220	4.400	220	44	
valutare mobili antichi https://shopvetrine.com/come-valutare-mobili-antichi-online-gratis-antiquariato-del-mobile-antico/	7	3	6	590	18	24	
vendere mobili usati roma https://shopvetrine.com/mobili-usati-roma/	1	1	176	590	269	36	
vendita mobili usati roma https://shopvetrine.com/mobili-usati-roma/	1	1	176	590	269	39	
comprare mobili usati https://shopvetrine.com/mobili-usati-napoli/	10	3	12	590	12	36	
tavoli antichi usati https://shopvetrine.com/tavoli-antichi/	8	43	14	480	14	46	
mobili antichi in vendita da privati https://shopvetrine.com/mobili-antichi/	7	2	2	480	15	39	
mobili usati napoli https://shopvetrine.com/mobili-usati-napoli/	3	1	22	480	49	50	
angoliere antiche https://shopvetrine.com/angoliere-antiche/	6	45	19	480	19	40	
divani antichi https://shopvetrine.com/divani-antichi/	8	2	4	480	14	52	

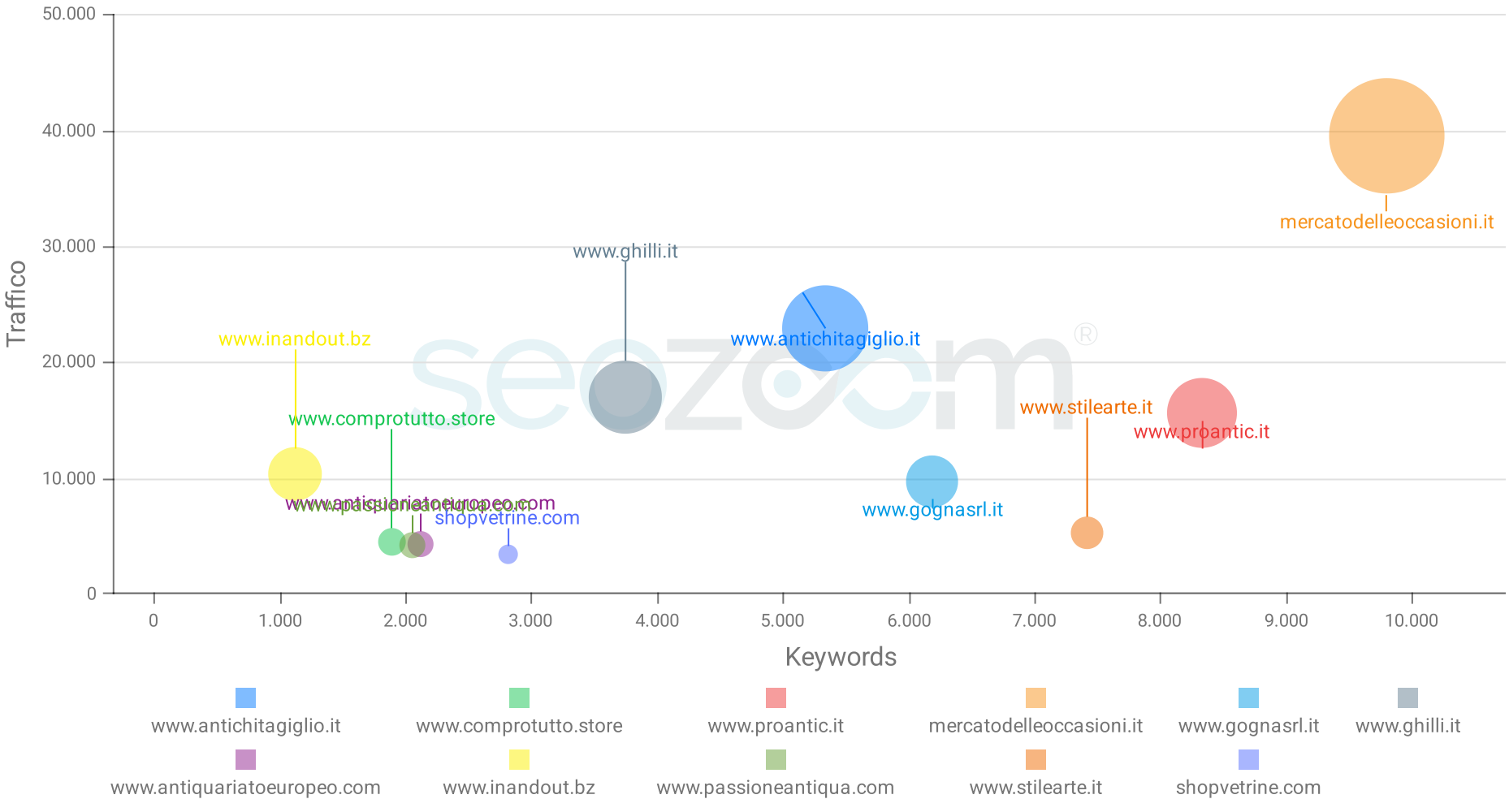
Keyword importanti in discesa

Keyword e URL	Pos	Var	Var. Vis.	Volume	Vis. Attuali	KD	
antiquari online https://shopvetrine.com/compro-antiquariato/	20	-10	-26	1.300	0	36	
compro mobili usati pagamento contanti https://shopvetrine.com/mobili-usati-napoli/	5	-1	-7	1.300	65	19	
vendere mobili https://shopvetrine.com/mobili-usati-napoli/	11	-1	-20	1.000	0	40	
acquisto di mobili usati https://shopvetrine.com/mobili-usati-roma/	11	-9	-113	720	0	32	
mobile usato https://shopvetrine.com/mobili-usati-napoli/	11	-1	-15	720	0	44	
compro mobili usati https://shopvetrine.com/mobili-usati-roma/	10	-7	-48	590	12	38	
regalare mobili usati roma https://shopvetrine.com/mobili-usati-roma/	6	-1	-5	480	19	39	
regali mobili usati roma https://shopvetrine.com/mobili-usati-roma/	14	-4	-10	480	0	52	
antiquariato mobili https://shopvetrine.com/mobili-antichi/	23	-16	-15	480	0	34	
comodini usati https://shopvetrine.com/comodini-antichi/	8	-2	-5	480	14	58	

Keyword con potenziale

Keyword e URL	Pos	Var	Var. Vis.	Volume	KD	
vendi mobili usati https://shopvetrine.com/mobili-usati-napoli/	12	1	n/a	3.600	48	
scrittoio antico https://shopvetrine.com/scrittoio-antico/	13	0	n/a	3.600	48	
scrittorio antico https://shopvetrine.com/scrittoio-antico/	15	2	n/a	2.900	41	
vendita mobile antico https://shopvetrine.com/mobili-antichi/	16	2	n/a	2.400	24	
valutatore monete https://shopvetrine.com/valutazione-gratuita-monete/	20	-1	n/a	1.900	38	
antiquariato online https://shopvetrine.com/antiquariato-on-line/	19	-2	n/a	1.900	36	
mobili usati vicino a me https://shopvetrine.com/mobili-usati-roma/	12	2	n/a	1.600	45	
vendere divani https://shopvetrine.com/mobili-usati-roma/	12	2	n/a	1.600	35	
valutare quadro https://shopvetrine.com/valutazione-quadri-gratuita/	20	2	n/a	1.600	21	
antiquari online https://shopvetrine.com/compro-antiquariato/	20	-10	-26	1.300	36	

Competitor organici

Dominio	Compet.	ZA	Keyword Competitor	Keyword comuni	Volume competitor	Il tuo volume	Differenza volume
mercatodelleoccasioni.it	36	51	9.805	139	39.512	3.427	-36.085
www.antichitagiglio.it	100	48	5.338	388	22.909	3.427	-19.482
www.ghilli.it	30	46	3.748	115	16.977	3.427	-13.550
www.proantic.it	40	47	8.335	155	15.618	3.427	-12.191
www.inandout.bz	24	42	1.121	93	10.356	3.427	-6.929
www.gognasrl.it	33	45	6.188	129	9.709	3.427	-6.282
www.stilearte.it	21	42	7.421	82	5.280	3.427	-1.853
www.comprotutto.store	57	40	1.892	221	4.500	3.427	-1.073
www.antiquariatoeuropeo.com	26	40	2.119	101	4.307	3.427	-880
www.passioneantiqua.com	23	40	2.054	89	4.215	3.427	-788
shopvetrine.com		39	2.816		3.427	3.427	

Stima principali competitor